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More information: www.ecobeco.com/factsheet.asp

ecobeco launches eco-friendly and energy-savings store and in-home service with energy efficiency experts in DC Metro region.

Rockville, MD. – ecobeco (pronounced ee-ko bee-ko) announced the launch of its one-stop shop for energy-saving and eco-friendly solutions for the home in Rockville, Maryland today. ecobeco's mission is to help customers save energy, money and the environment, while promoting health and safety for the entire family. ecobeco's products and services enable customers to:

- Utilize new technology to conserve energy and water without compromising lifestyle
- Lower the home's energy costs
- Improve the air quality, safety, and comfort of the home's interior environment
- Reduce one's environmental impact

ecobeco is an ENERGY STAR® Retail Partner and has staff who are certified building analysts and members of the Home Performance with ENERGY STAR Program.

ecobeco introduces “ecoAssessment,” a unique in-home service that eliminates the confusion around what it means to be environmentally friendly.

The ecoAssessment is a two hour, room-by-room walk-through that helps homeowners who are just getting started by providing best practices to lower monthly utility bills, make homes healthier and safer, and eliminate the confusion around what it means to reduce one's environmental impact. The ecoAssessment provides instant results in easy-to-understand language, and identifies products and services that 1) are low cost and effective that you should do now; 2) are more expensive but have big impacts; and 3) are cost-effective, eco-friendly upgrades to projects you're doing anyway. We also recommend simple lifestyle changes that can make a difference. Normally a \$249 value, the ecoAssessment is on sale during ecobeco's Grand Opening Event for only \$199.

ecobeco's Home Energy Audit provides a detailed ‘road map’ to energy efficiency, comfort, health and safety.

ecobeco's Whole Home Energy Audit is a half-day detailed diagnostic conducted by a Certified Building Analyst and member of the Home Performance with ENERGY STAR Program. The audit provides solutions for high energy bills, seasonal room discomfort and drafts, air quality and humidity issues, and appliance safety concerns through the use of diagnostic equipment including an infra-red camera, blower door infiltrator, combustion gas analyzer, gas leak detector and fiber-optic camera. Homeowners in Maryland who had energy audits are saving up to 40% on their bills. This service usually costs \$449, but during ecobeco's Grand Opening Sale, customers can purchase a Whole Home Energy Audit for only \$399.

Products and Contracting Services Made Easy

As part of its full-service philosophy, ecobeco provides the products and services that make it easy to be more eco-friendly. Products span a wide range of energy-saving and home health and safety solutions. Customers can purchase in-store, on-line, or directly from their ecoAdvocate. ecobeco's trusted contractor network provides award-winning service with eco-friendly ideals.

Customers can visit the store, visit the website at <http://www.ecobeco.com>, call the store at (240) 396-2141, or e-mail info@ecobeco.com. ecobeco provides in-home services in Montgomery County, MD; Arlington and Fairfax Counties, VA; and Northwest Washington, DC.

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